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REMARKS

Applicants concurrently file herewith a Petition and Fee for a Five-Month Extension of Time.

In response to the Examiner's Restriction requirement, Applicants hereby elect the invention of Group I (e.g., an electronic shopping system comprising an arrangement presenting a description of a sales item as defined by <u>claims 1-8</u>), without traverse.

Applicants reserve the opportunity to file Divisional Applications for the non-elected inventions later.

Early, favorable prosecution on the merits is respectfully requested.

Should the Examiner find the application to be other than in condition for allowance, the Examiner is requested to contact the undersigned at the local telephone number listed below to discuss any other changes deemed necessary in a telephonic or personal interview.

A conditional petition is made for any extension of time which may become necessary. The Commissioner is authorized to charge any fees for such extension and to credit any overpayment in fees to Attorney's Deposit Account No. 50-0481.

Respectfully Submitted,

Sean M. McGinn

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Date:

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